

dina

**Get your hands on  
Dina Chaumont!**





## **A is for Ambassador. A typeface for the city of Chaumont, city of graphic design**

Based on the proportions of the DIN A Format, Dina Chaumont was created to make each letter into a poster. Starting point is the city's rich history of graphic design, beginning in 1906, when Gustave Dutailly donated his extensive collection of posters and graphic documents, followed by the Chaumont Poster Festival (1990–2016) and the International Graphic Design Biennial (since 2017). Using these references, Dina Chaumont Display is a monospaced titling font, evoking familiar formats with its 2 sign-widths: portrait and landscape, A4 and A3.

The challenge was to develop a project for everyone, regardless of being a professional, an amateur or a novice. In addition to the burlesque compression and stretching of the letters, more than 250 playful and joyful pictograms were designed. They show the historic heritage of Chaumont, its natural surroundings, graphic design, shops and markets, sports, leisure activities, transport... The pictograms are also designed to fit the DIN A proportions: print your full-page pictogram on A4 or A3!



Dina Chaumont Text is the proportional companion of Dina Chaumont Display, as it adopts its design aspects but is more suitable for reading text and small typesetting.

Specially designed for the city of graphic design, Dina Chaumont is also its ambassador. It contains all signs for more than 200 languages and dialects using the Latin alphabet. It can be downloaded for free on [www.bvhtype.com](http://www.bvhtype.com): a typographic window that makes Chaumont travel worldwide.



It's your turn to make Dina Chaumont come alive. Use it, design with it, animate it, celebrate typography and graphic design! Send us your designs and creations at [info@bvhtype.com](mailto:info@bvhtype.com), and we'll share them in return with everyone.

extralight  
 extra  
 light  
 light  
 regular  
 regular  
 regular

## Dina Chaumont Display

Dina Chaumont Display is available in 6 weights (ExtraLight, Light, Regular, Bold, ExtraBold and Black) and 2 widths (portrait  and landscape .

It is a monospaced typeface, meaning each letter occupies the same amount of horizontal space. It comes in two different widths. Also, all letters have the same height, which makes its design unique.

Type a lowercase “a” to obtain the simple width “a” (portrait ) and type an uppercase “A” to obtain the double width “A” (landscape .

All functions and glyphs are described in the specimen contained in the package.





**bold**

**bold**

**extrabold**

**extra**

**bold**

**black**

**black**

**bo**

**bo**

1

2

4

Regular

*Italic*

Bold

*Italic*

ExtraBold

*Italic*

## Dina Chaumont Text

Dina Chaumont Text is available in 3 weights (Regular, Bold and ExtraBold) with the corresponding Italics.

It is a proportional typeface, meaning every letter has its own individual width: the “m” is wider than the “i”. Emancipating itself from the DIN A proportions, its letter forms are more familiar and very legible. It is used for reading text and small typesetting.

This document is set in Dina Chaumont Text Regular and **Dina Chaumont Text Bold** for the texts and **Dina Chaumont Text ExtraBold** for the titles.

All functions and glyphs are described in the specimen contained in the package.

@info

Nº56

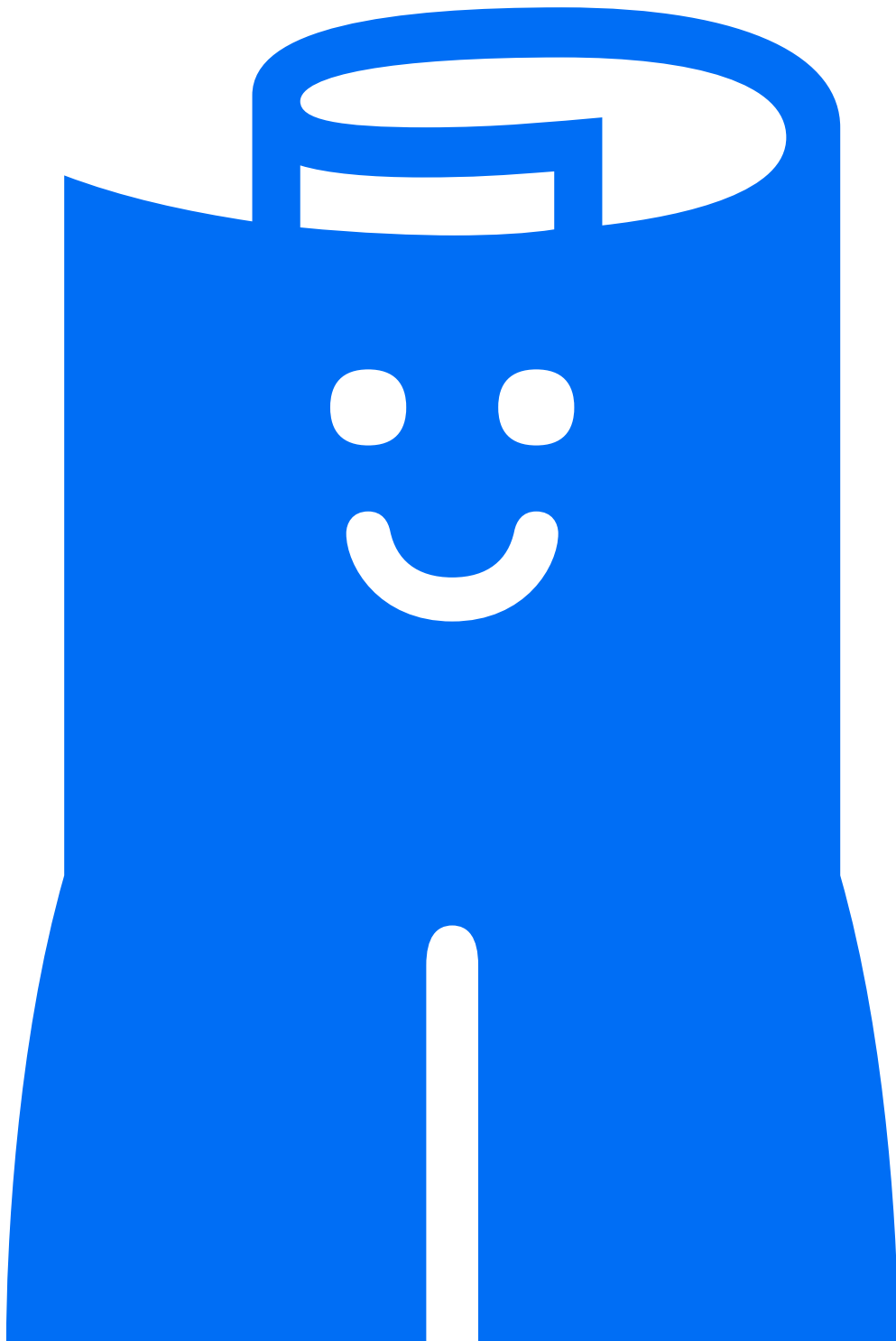
0 1 2

ø œ ö

½ ‰

www

← ↓ →

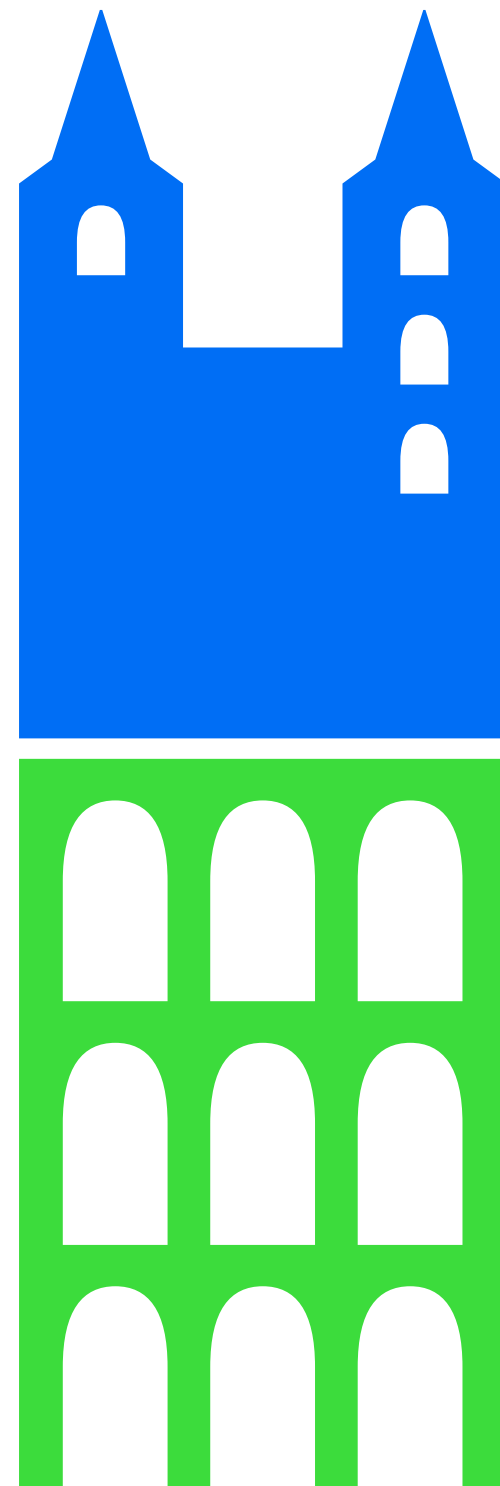


## Pictograms

A playful set of more than 250 pictograms extends the glyph sets of Dina Chaumont Display ExtraLight, Light, Regular, Bold, ExtraBold and Black.

They are classified into 12 categories:

- Mascot
- Animals
- Nature
- Food
- Hobbies
- Sport
- Transport
- City of Chaumont
- Graphic design
- Arrows
- Symbols
- Patterns



**Mascot**



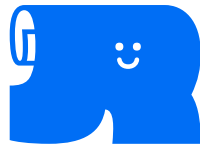
/dina4/



/dina3/



/walkingdina4/



/walkingdina3/

**Animals**



/seatedcat/



/cat/



/dog/



/duck/



/bird/



/chicken/



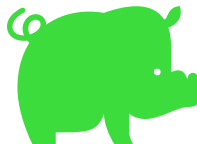
/rooster/



/goose/



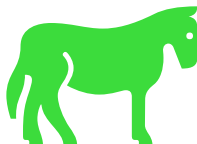
/rabbit/



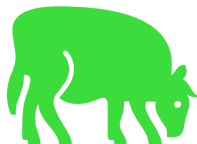
/pig/



/sheep/



/horse/



/cow/



/ladybug/



/snail/



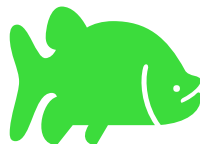
/widesnail/



/butterfly/



/goldfish/



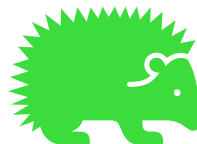
/fish/



/mouse/



/squirrel/



/hedgehog/



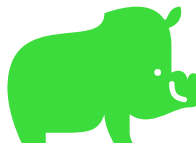
/owl/



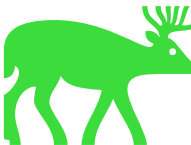
/bat/



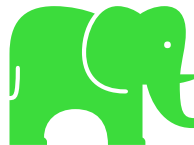
/fox/



/boar/



/deer/



/elephant/

**Nature**



/sun/



/cloudsun/



/cloud/



/rain/



/fire/



/flower/



/flower1/



/flower2/



/flower3/



/flower4/



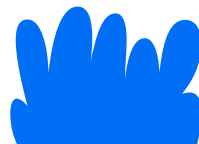
/flower5/



/flower6/



/clover/



/bush/



/tree/



/mushroom/



/mushroom1/



/mushroom2/



/mushroom3/



/mushroom4/



/mushroom5/



/mushroom6/



/mushroom7/

**Food**



/apple/



/wideapple/



/wormapple/



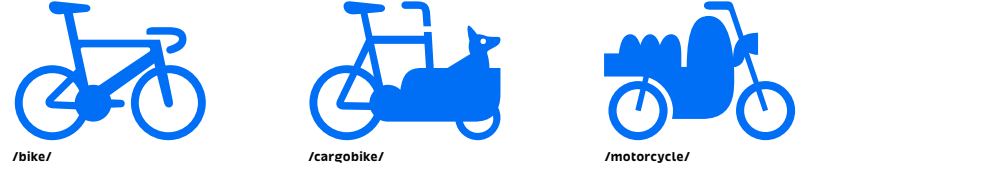
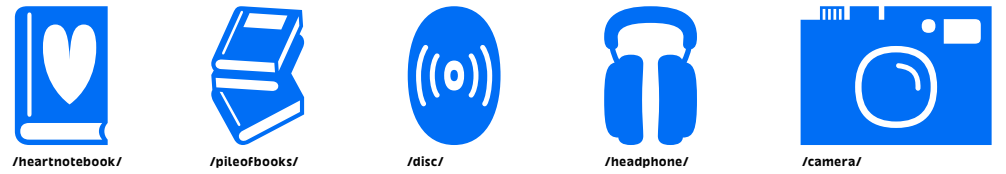
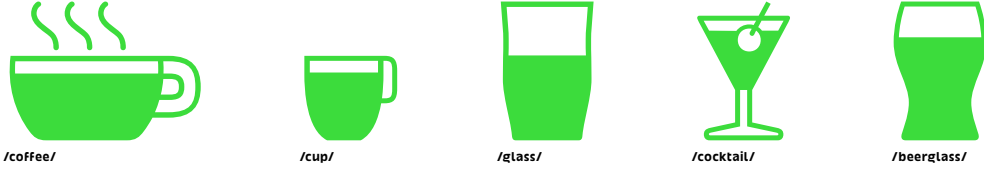
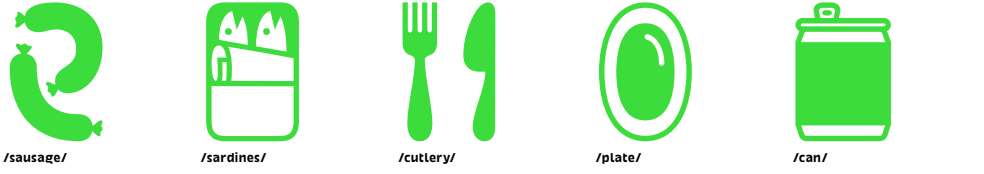
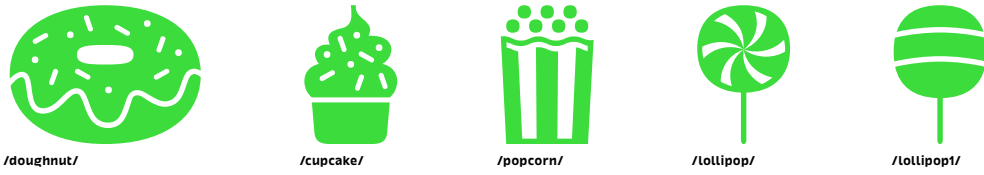
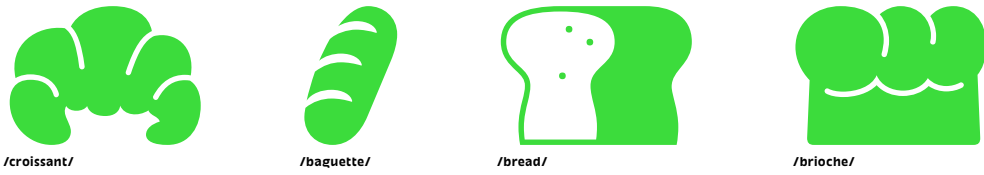
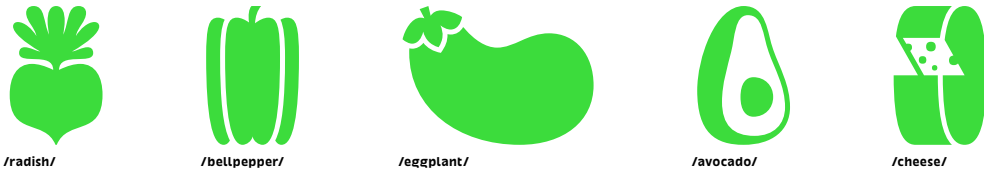
/pear/



/banana/



/strawberry/



## Hobbies

## Sports

## Transport





/car1/



/van/



/bus/



/truck/



/truck1/



/trainleft/



/wagon/



/trainright/

## City of Chaumont



/chaumontblazon/



/europeflag/



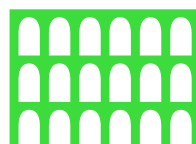
/roundel/



/villefleurie/



/viaduct/



/wideviaduct/



/basilica/



/dungeon/



/turrets/



/cone/



/widecone/

## Graphic Design



/eyerand/



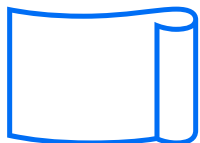
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/toanwurst/



/A4sheet/



/A3sheet/



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/A3paperream/



/paperpencil/



/pencils/



/pencil/



/marker/



/fountainpen/



/painttube/



/brush/



/scissors/



/spray/



/magicwand/



/magnifyingglass/



/zoomin/



/zoomout/



/A4printer/



/A3printer/



/cmjn/



/justifyleft/



/justifycenter/



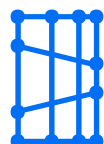
/justifyright/



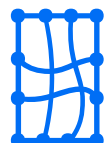
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/deformationgrid/



/volume/



/widevolume/



/texttool/



/textsizetool/



/gradient/



/printingmark/



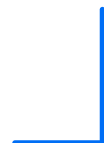
/printingmark1/



/printingmark2/



/printingmark3/



/printingmark4/



/printingmark5/



/printingmark6/



/trash/

**Arrows**



/leftmanicule/



/rightmanicule/



/left/



/up/



/right/



/down/



/left1/



/up1/



/right1/



/down1/



/left2/



/up2/



/right2/



/down2/



/left3/



/up3/



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/up7/



/right7/



/down7/



/left8/



/up8/



/right8/



/down8/



/left9/



/up9/



/right9/



/down9/



/left10/



/up10/



/right10/



/down10/

**Symbols**



/heart/



/wideheart/



/eye/



/musicnote/



/doublemusicnote/



/musicnote1/



/doublemusicnote1/



/musicnote2/



/doublemusicnote2/



/speechballoon/



/widespeechballoon/



/spikyspeechballoon/



/widespikyspeechballoon/

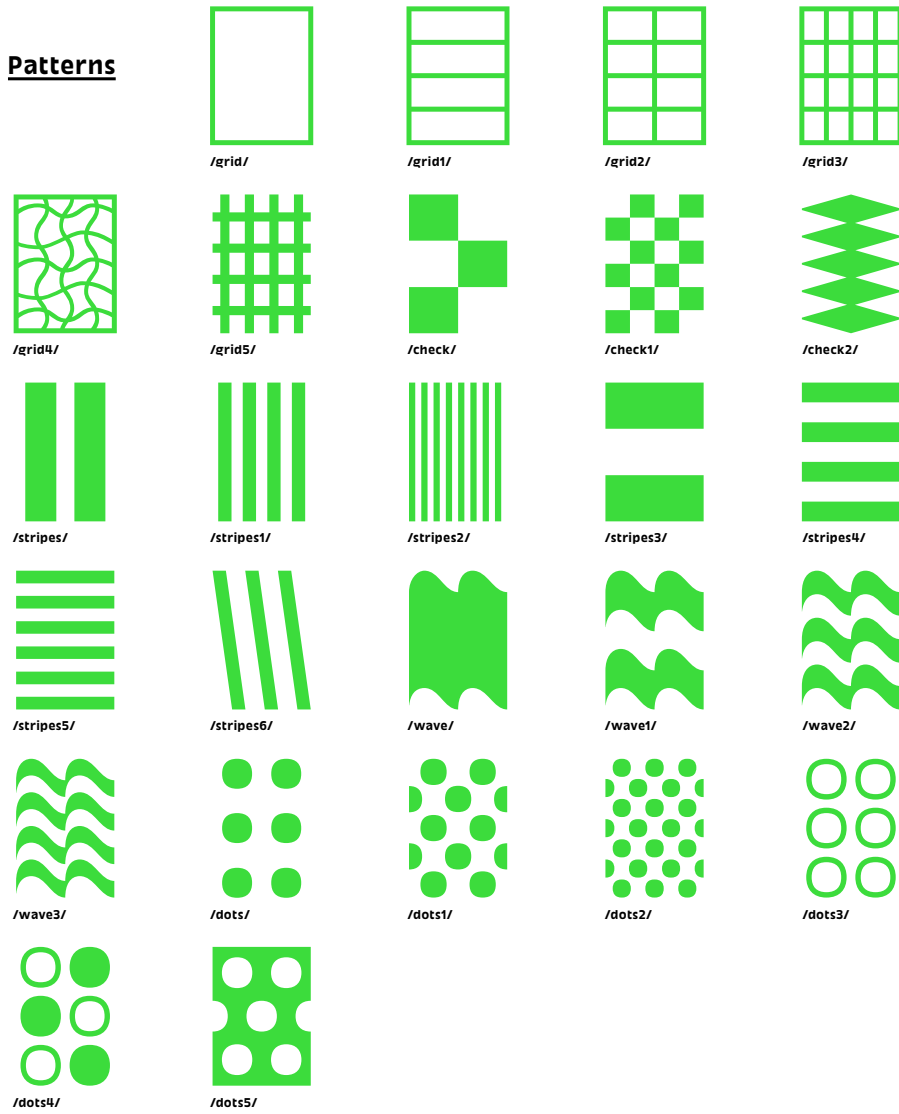


/poo/



/widepoo/

# Patterns



# How to type the pictograms

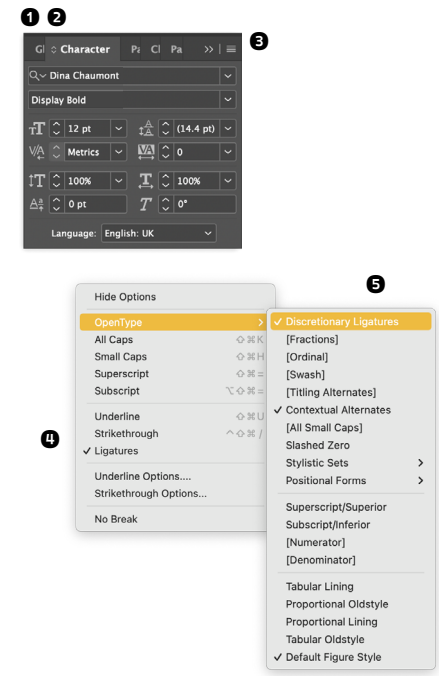
To access the pictograms on your computer, you must activate the *Ligatures* in your text-processing software. You will find instructions below.

Using Dina Chaumont Display, the pictograms will be displayed when typing the corresponding words in lower case, starting and ending with the “/” sign (slash), as detailed under each pictogram on the previous pages.

## Adobe softwares

You can access the pictograms directly through the glyph palette (main menu *Type* → *Glyphs*), or select the text block and

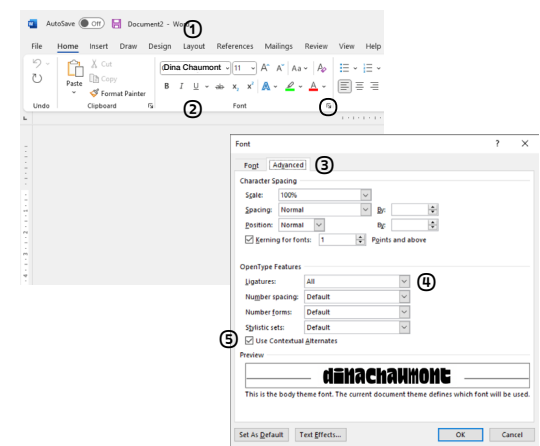
- 1 Go to the menu *Type* → *Character*
- 2 Make sure that Dina Chaumont Display is selected in the *Character* panel
- 3 Click on the top right corner of the *Character* panel
- 4 Check that *Ligatures* are activated
- 5 Select *OpenType* → *Discretionary Ligatures*



## Word

Select the text you want to transform, then:

- 1 Go to the menu *Layout* → *Font*
- 2 Make sure that Dina Chaumont Display is selected as the *Font*
- 3 Click on the *Advanced* tab of the *Font* panel
- 4 In *OpenType Features*, open the *Ligatures* drop-down menu and select *All*
- 5 Make sure to tick the *Use Contextual Alternates* box



## How to download and install Dina Chaumont

The Dina Chaumont Family comes with Dina Chaumont Display ExtraLight, Light, Regular, Bold, ExtraBold and Black, which all contain the pictogram set, and Dina Chaumont Text Regular, Italic, Bold, Bold Italic, ExtraBold and ExtraBold Italic.

### Visit our website

[www.bvhtype.com/custom/dina-chaumont](http://www.bvhtype.com/custom/dina-chaumont) and download the Dina Chaumont Package. It includes:

#### 01 Fontes

- **.otf** files to install on your computer. Use for printing and designing (including the pictograms)
- The **.woff** and **.woff2** files to embed on your website (including the pictograms)

#### 02 Pictogrammes pdf

All pictograms as vector **.pdf** files, ready to print!

#### 03 Notice *Get your hands on Dina Chaumont!*

#### 04 Spécimens

These pdf files explain and present the Font's technical aspects, functions, and glyph set.

#### 05 Eula (End-User License Agreement)

This document defines the scope of use of the typeface.

The **.otf** files have to be installed on the font book of your computer.

→ Double-click on the **.otf** files

→ A pop-up window appears with an *Install* button

→ Click on *Install*

When the fonts are installed, they should appear in the font menu of your softwares under the name *Dina Chaumont*.

### Dina Chaumont is a free font created and distributed by bvhtype.

You may use this font personally and commercially, as permitted by our End-User License Agreement. You may not modify or customise the Font. You may not license or distribute the Font.

### Please read carefully our Eula here:

[www.bvhtype.com/legal](http://www.bvhtype.com/legal)

A project for the  
city of Chaumont,  
city of graphic design,  
designed by  
[www.bvhtype.com](http://www.bvhtype.com)  
2022 – 2023

